Cruisin' with Armstrong Promotion Gives Contractors & Wholesalers a Chance to Win a New Harley-Davidson®

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Announcement

A Chance to Win A New Harley-Davidson®

FOR IMMEDIATE RELEASE

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TORONTO, March 22, 2016 – Armstrong Fluid Technology has announced a new promotion named "Cruisin' with Armstrong", that offers both contractors and wholesalers an opportunity to win a new Harley-Davidson® motorcycle and $5 gift cards.

Every time a contractor purchases a qualifying Astro or Compass circulator, both the contractor and wholesaler counter person get a $5 Visa gift card. The contractor is also entered into a draw for the motorcycle every time a qualifying purchase is made.

The promotion runs from April 2, 2016 through July 31, 2016, and the winning entry will be randomly selected by Armstrong on August 31st, 2016. The wholesaler counter staff that sold the winning contractor the circulator will also receive a new Harley-Davidson motorcycle.

Commenting on the program, Rich Halvorsen, Armstrong's National Sales Manager, said "This is a terrific program for the industry, because contractors and wholesalers can work together. Riding a Harley-Davidson® is a fantastic experience, so we want to give as many people as possible a chance to win a bike."

About Armstrong Fluid Technology

With over 1000 employees worldwide, operating seven manufacturing facilities on three continents, Armstrong Fluid Technology is known around the world as a forerunner and innovator in the design, engineering and manufacturing of intelligent fluid flow equipment. With its expertise in fluid dynamics, heat transfer, variable speed, and demand-based control, Armstrong Fluid Technology leads the fluid systems industry, including HVAC, plumbing, and fire safety in providing the most energy efficient and cost effective solutions to building professionals and owners around the globe.